

Prompt Sampler (free)

14 of the 79 prompts, free, no form to fill. Same rules and same caps: the first two prompts under each job, exactly as they read in the paid pack.

Six rules

- Rule 1. Give it your real words, not a description of them
- Rule 2. Cap the length - '90 words' beats 'short'
- Rule 3. Say who it is for and what they already know
- Rule 4. Ask for three options, pick one
- Rule 5. Ban the words you hate and the exclamation marks
- Rule 6. After answer one, say what is wrong with it

Offer & pricing

Turn this plain service description into 3 offers a busy buyer can say yes to in one sentence: {SERVICE}. Ask me 3 questions first if anything is missing.

Write 3 versions of my offer for {AUDIENCE}: one cheap entry, one main, one premium. Give each a name, what's inside, who it is wrong for, and a price anchor.

Sales pages & listings

Write a product page for {PRODUCT} in plain language: 1 hook, 3 benefits, what's inside, who it's for, price, 3 FAQ answers. No exclamation marks.

Turn this feature list into benefits a 12-year-old could repeat back to a friend: {FEATURES}.

Email & follow-up

Write a 3-email follow-up for a client who received my quote for {SERVICE} and went quiet. Different angle each time, 90 words max, no 'just checking in'.

Write a thank-you email for a buyer of {PRODUCT} that also asks for one specific piece of feedback and offers the upgrade to {BUNDLE}.

Social content

From this one idea, make 5 posts for {PLATFORM}: a story, a list, a contrarian take, a mini-tutorial, and a question. Different openings, no hashtags in the body.

Write 10 hooks for content about {TOPIC} that do not use the words 'game changer', 'secret' or 'nobody tells you'.

Admin & operations

Turn this messy client note into a clean scope-of-work table with deliverable, owner, date, and what counts as done: {NOTES}

Write a 6-line onboarding message a new client gets right after paying: what I need, in what format, by when, and what happens next.

Learning & research

Explain {TOPIC} to me in 5 plain paragraphs, then give me 3 questions that show whether I actually understood it.

I have {HOURS} hours to learn {SKILL} enough to bill for it. Give me a day-by-day plan and what to build each day.

Reviews & reputation

Write a reply to a fair 3-star review that says the product is not the buyer's fault. Thank them, name the limit, state the fix. No grovelling.

Turn 5 buyer reviews into a 'what people actually use this for' section on my page: {REVIEWS}

What the paid pack adds

The rest of the prompts, the searchable CSV and the pricing pages are in Prompt Vault. That is the whole difference: more of the same, not better versions of these.